

WHAT'S HAPPENING?

Happy Bonanza Day! We look forward to seeing you there! 😊 look for the MRCC truck in the parade!

While we will still offer the option of purchasing your equipment, **we are now offering equipment rentals!** Benefits of renting include a reduced installation cost, free upgrades, and no large upfront cost when equipment is needed. For more details, please contact the office.

We will be replacing the main amplifiers in town starting August 6. Please watch our Facebook Page, Local Ad Channel and/or website for updates.

SD channels have started coming off-air. If you have not already done so, we strongly encourage all cable subscribers to begin tuning in to the HD feeds of channels. Most of the programming we offer is in both SD and HD, but there are exceptions. We are working to see if we will be able to offer these channels in HD in the coming months.

We have updated cable sheets, as well as a list of the off-air channels and their HD counterparts. Please drop by the office for a copy, or find it on our website & Facebook page.

Victor Haddad

HAPPY RETIREMENT!

The time has come to say goodbye to a man who has given the MRCC 37 years of service.

Vic joined the MRCC Board of Directors in 1982. Since then, he has worked with a multitude of people and companies to help grow the club from a cable provider to a multi-service provider, introducing high speed internet and VOIP telephone service, as well as expanding our service area to serve rural communities. Vic's dedication to the MRCC has been appreciated beyond words; we would not be what we are today without him. On behalf of the staff and board of directors, we wish Vic all the best in this new chapter in his life.

Happy Retirement & Thank You!



MRCC Board of Directors

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TECH TALK

WHY are we changing our service to only offer HD channels?

Shaw Broadcast Services:

"We are transitioning to [HD] because the legacy [SD] encoding equipment is reaching End of Support status. This means that within the next few years the [SD] encoding equipment used by Shaw Broadcast will no longer be able to be supported or repaired. Upgrading to current generation [HD] equipment allows our customers to continue to broadcast television signals for distribution."

Currently, we offer most channels in both SD and HD feeds. As SD comes off-air, you will obviously have fewer physical channels to watch, but you will still be receiving the same amount of programming. It just won't be duplicated.

Unfortunately, not every single channel is offered in HD at this time. We currently have lost the following channels:

457 Outdoor Life
508 BNN Bloomberg
572 travel & Escape
595 Crime & Investigation